

SEXY COW

.....
IT'S A WRAP
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FRANCHISE OPPORTUNITY

OPPORTUNITY AWAITS:
JOIN THE GROWING FRANCHISE INDUSTRY WITH SEXY COW!

SEXY COW MENU

DRINKS

SHAKE IT BABY

- Nutella Boom 39,00 Kč
Premium Vanilla Ice cream blended with Nutella chocolate, Kit Kat/Kinder nuggets
- Hangover Shake 39,00 Kč
Premium Vanilla Ice cream blended with Peanut Butter & Fresh Banana
- Oreo Shake 42,00 Kč
Premium Vanilla Ice cream blended with Oreo cake

BUY YOUR SOUVENIR

- Sexy Cow HAT
- Sexy Cow T-SHIRT

COBIO



ORDER HERE

PICK UP HERE



THE FRANCHISE INDUSTRY IS GROWING RAPIDLY AND THE FOOD AND BEVERAGE SECTOR IS NO EXCEPTION. ACCORDING TO THE INTERNATIONAL FRANCHISE ASSOCIATION, THE INDUSTRY IS EXPECTED TO GROW BY 8.3% IN 2023. IF YOU'RE LOOKING TO INVEST IN A THRIVING INDUSTRY, THEN LOOK NO FURTHER THAN SEXY COW!

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IT'S A WRAP: DISCOVER THE SEXY COW CONCEPT

AT SEXY COW, WE PRIDE OURSELVES ON OFFERING DELICIOUS AND UNIQUE MENU ITEMS THAT KEEP CUSTOMERS COMING BACK FOR MORE. OUR SIGNATURE WRAP, THE “SEXY COW”, IS A CUSTOMER FAVORITE, FEATURING RUMP STEAK, GUACAMOLE, TOMATO SALAD, LETTUCE, ROASTED ONIONS, AND OUR SPECIAL “SEXY COW” CHEF SAUCE. AND THAT’S JUST THE BEGINNING!

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OUR **“DON’T TELL YOUR BOYFRIEND”** BURGER IS MADE WITH **100% FRESH BEEF**,
HORSERADISH BARBECUE SAUCE, MELTED CHEESE, FRIED EGG, LETTUCE, TOMATO,
PICKLES, AND RED ONION. FOR CHICKEN LOVERS, WE HAVE THE **“SKINNY CHICKEN”**
WITH GRILLED CHICKEN, PARSLEY PESTO, GUACAMOLE, TOMATO, CUCUMBER,
LETTUCE, AND RED AND ROASTED ONION. AND FOR OUR VEGETARIAN CUSTOMERS,
WE OFFER THE **“VEGGIE COW”**.

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IN ADDITION TO WRAPS, WE ALSO SERVE A VARIETY OF SALADS, HOMEMADE FRENCH FRIES, VANILLA AND NUTELLA MILKSHAKES, AND NUTELLA WRAPS. WE HAVE SOMETHING FOR EVERYONE!

ARE YOU CURIOUS ABOUT THE SEXY COW CONCEPT AND WANT TO LEARN MORE ABOUT WHAT MAKES IT SO UNIQUE AND DELICIOUS? CONTACT US TODAY FOR A FREE CONSULTATION AND DISCOVER THE SEXY COW DIFFERENCE: INFO@SEXYCOWSPLIT.COM

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INVEST IN SEXY COW: IDEAL LOCATION AND FRANCHISEE CHARACTERISTICS

TO OPEN A SEXY COW FRANCHISE, YOU'LL NEED A LOCATION BETWEEN 120 AND 250 SQUARE METERS, WITH 150 SQUARE METERS BEING IDEAL. THE LOCATION SHOULD BE IN A PEDESTRIAN ZONE WITH HIGH VISIBILITY AND A DIRECT ENTRANCE FROM THE STREET.

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WE'RE LOOKING FOR FRANCHISEES WHO HAVE A **PASSION FOR THE FOOD AND BEVERAGE INDUSTRY**, AT LEAST **5 YEARS OF EXPERIENCE**, AND THE ABILITY TO COMMIT TO **FULL-TIME INVOLVEMENT IN THE BUSINESS**. THE IDEAL CANDIDATE SHOULD ALSO POSSESS LEADERSHIP AND ORGANIZATIONAL SKILLS, AN UNDERSTANDING AND RESPECT FOR THE FRANCHISE SYSTEM, ADAPTABILITY AND ATTENTION TO DETAIL, LOCAL MARKET KNOWLEDGE AND NETWORKING ABILITIES, AND EMPLOYEE MANAGEMENT SKILLS.

IF YOU MEET THE IDEAL FRANCHISEE CHARACTERISTICS AND ARE READY TO INVEST IN A SEXY COW FRANCHISE, WE'RE HERE TO HELP. CONTACT US FOR A FREE CONSULTATION AND LEARN MORE ABOUT HOW TO SECURE THE PERFECT LOCATION FOR YOUR NEW BUSINESS: INFO@SEXYCOWSPLIT.COM

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EXCLUSIVE TRAINING AND SUPPORT

WE'RE DEDICATED TO PROVIDING OUR FRANCHISEES WITH THE TOOLS AND RESOURCES THEY NEED TO **SUCCEED**. THAT'S WHY WE OFFER EXCLUSIVE, DETAILED **TRAINING PROGRAMS** TO ENSURE OUR FRANCHISEES ARE FULLY PREPARED TO **RUN A SUCCESSFUL SEXY COW FRANCHISE**. WE ALSO PROVIDE OUR FRANCHISEES WITH EXCLUSIVE RIGHTS FOR THEIR TERRITORY TO PROTECT THEIR INVESTMENT AND ENSURE A HIGH RETURN ON INVESTMENT.

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JOIN THE SEXY COW FRANCHISE SYSTEM TODAY!

INVESTING IN A SEXY COW FRANCHISE IS AN OPPORTUNITY YOU DON'T WANT TO MISS! WITH AN ENTRY FEE OF JUST 15,000 EUROS AND A TOTAL INVESTMENT OF BETWEEN 94,000 AND 160,000 EUROS, YOU CAN BECOME A PART OF A GROWING INDUSTRY WITH A UNIQUE AND DELICIOUS CONCEPT. AND WITH A ROYALTY FEE OF JUST 8% AND NO MANDATORY MARKETING FEE, YOU'LL BE ABLE TO KEEP MORE OF YOUR PROFITS.

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THE ENTRY FEE IS A **ONE-TIME FEE** THAT IS PAID BY THE FRANCHISEE AT THE BEGINNING OF THEIR FRANCHISE AGREEMENT. THIS FEE IS USUALLY USED TO COVER THE COSTS OF TRAINING, SITE SELECTION, AND OTHER INITIAL SETUP EXPENSES. THE **ENTRY FEE FOR SEXY COW IS 15,000 EUROS.**

THE **ROYALTY FEE IS AN ONGOING FEE** THAT IS PAID BY THE FRANCHISEE TO THE FRANCHISOR. THIS FEE IS TYPICALLY A PERCENTAGE OF THE FRANCHISEE'S GROSS SALES AND IS PAID ON A REGULAR BASIS, USUALLY MONTHLY OR QUARTERLY. IN RETURN, THE FRANCHISOR PROVIDES ONGOING SUPPORT AND RESOURCES TO THE FRANCHISEE. THE **ROYALTY FEE FOR SEXY COW IS 8% OF GROSS SALES.**

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IN ADDITION TO ENTRY AND ROYALTY FEES, THERE MAY BE OTHER FEES ASSOCIATED WITH OWNING A FRANCHISE. FOR EXAMPLE, SOME FRANCHISORS REQUIRE FRANCHISEES TO PAY A MARKETING FEE TO SUPPORT NATIONAL OR REGIONAL ADVERTISING CAMPAIGNS. HOWEVER, IN THE CASE OF SEXY COW, THERE IS NO MANDATORY MARKETING FEE.

IT'S IMPORTANT FOR POTENTIAL FRANCHISEES TO UNDERSTAND THE FINANCIAL REQUIREMENTS ASSOCIATED WITH OWNING A FRANCHISE BEFORE THEY MAKE A COMMITMENT. BY UNDERSTANDING THE FEES AND EXPENSES INVOLVED, FRANCHISEES CAN MAKE AN INFORMED DECISION ABOUT WHETHER OR NOT FRANCHISING IS THE RIGHT CHOICE FOR THEM.

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ESTIMATED INITIAL INVESTMENT

NAME OF INVESTMENT OR FEE	LOW	HIGH
INITIAL FRANCHISE FEE	15,000€	15,000€
STORE CAPEX	70,000€	120,000€
SHIPPING COST	500€	2,000€
OPENING INVENTORY	1,000€	2,000€
SUPPLIES	300€	2,000€
OPENING ADVERTISING	1,000€	3,000€
MISCELLANEOUS EXPENSES (BUSINESS LICENSE, UTILITY DEPOSITS & SMALL EQUIPMENT)	1,000€	3,000€
ADDITIONAL FUNDS – THREE MONTHS	5,000€	15,000€
ESTIMATED TOTAL	93,800€	159,000€



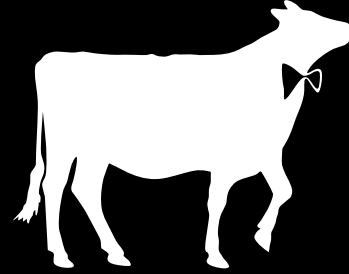
FRANCHISE FEES

NAME OF FRANCHISE FEE	LOW	HIGH
ENTRY FEE	15,000€	15,000€
ROYALTY FEE	8%	8%
MARKETING FEE	0%	0%
LOCAL ADVERTISING	ESTABLISHED BY FRANCHISEES	
ADDITIONAL FUNDS	ESTABLISHED BY FRANCHISEES	
TRAINING FEE	200 EURO PER DAY OF THE TRAINING	
TAXES AND OTHER FEES	VARIES BY COUNTRY	
POS SOFTWARE FEE	TBD	





IF YOU'RE INTERESTED IN LEARNING MORE ABOUT BECOMING A SEXY COW FRANCHISEE, PLEASE REACH OUT TO US AT INFO@SEXYCOWSPLIT.COM. WE LOOK FORWARD TO HEARING FROM YOU!



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